



2027
Partner of
the Year
Award

datagroomr.com

available on
AgentExchange



Average rating
★★★★★

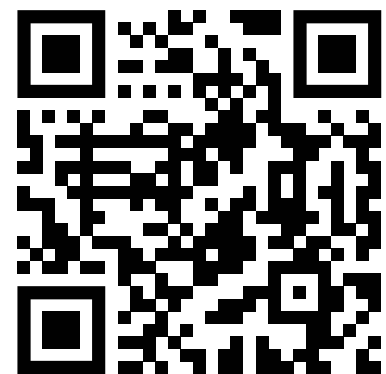
Reduce time spent on duplicates

with the modern, leading-edge solution to Salesforce data quality

- ✓ **Instant Deployment**
No configuration or installation required.
- ✓ **AI-Powered Duplicate Management**
Quickly and securely identify and eliminate duplicates.
- ✓ **Efficient Merging**
Merge duplicates individually, en masse, and automatically.
- ✓ **Undo and Rollback**
Safeguard against accidental merges.
- ✓ **Duplicate Prevention**
Prevent duplicates during data loads.
- ✓ **Data Standardization**
Utilize transformation rules to ensure data consistency.
- ✓ **Contact Information Verification**
Save time and costs by verifying accuracy.

PRICING

Select or customize the plan that best fits your needs.



www.datagroomr.com/pricing

Part of the DataGroomr Data Quality Platform

DataGroomr helps organizations maintain clean, complete, and trusted Salesforce data with a unified set of data quality capabilities.

ASSESS

Measure and score data quality for completeness, consistency, and accuracy to identify issues and prioritize cleanup.

DEDUPE

Identify, compare, and merge duplicate Salesforce records with confidence.

CLEANSE

Standardize and normalize data to improve consistency and usability.

ENRICH

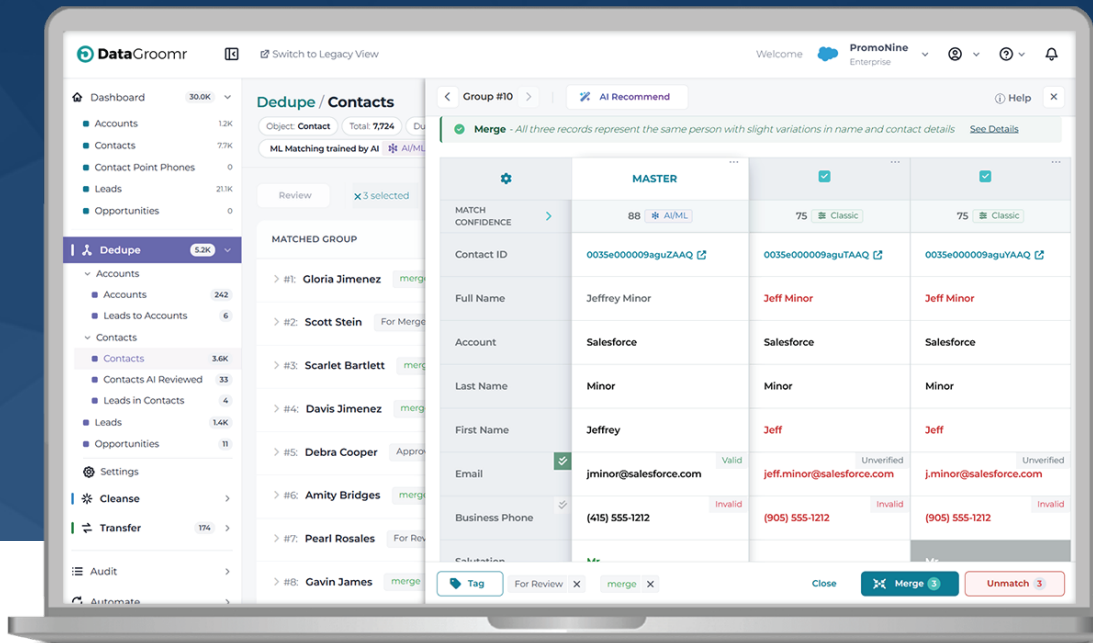
Standardize and normalize data to improve consistency and usability.

VERIFY

Validate email addresses, phone numbers, mailing addresses, and website URLs.

IMPORT

Prevent duplicates and improve records during data imports.



Watch
AI-powered
Salesforce
deduplication
in action!



youtu.be/LfBcFfcLh9U

Simply the Best Data Integrity product available. Nothing else comes close. DataGroomr is the new standard.

Scott Edelstein, Marcus & Millichap

The functionality of DataGroomr blows any other deduplication app out of the water. So easy to use, great customer service, and so much functionality.

Bethany Hopper, Homesteaders Life

DataGroomr is the first tool I reach for when cleansing account, contact, and lead data in Salesforce. It's easy to use, easy to automate, and helps to make data cleansing an enjoyable experience.

Kent Moir, RTI International

This is by far the best de-duplication technology available today for Salesforce.

Michael Morrell, ECI Software Solutions



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