

Platform Overview

available on
AgentExchange

salesforce

Average rating
★★★★★

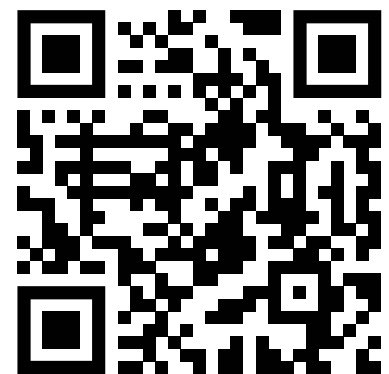
Complete Salesforce Data Quality, Powered by AI

Keep Salesforce clean, accurate, complete, and trusted with one platform for deduplication, cleansing, enrichment, verification, importing, and automation.

- ✓ **Eliminate Duplicates**
Identify, merge, convert, and prevent duplicate records across Salesforce.
- ✓ **Clean and Standardize Data**
Use AI-powered cleansing to fix formatting issues and enforce consistency across key fields.
- ✓ **Enrich Records with Trusted Data**
Use AI and leading data providers to fill in missing information and improve customer profiles.
- ✓ **Verify Customer and Prospect Information**
Validate email addresses, phone numbers, mailing addresses, and website URLs before bad data impacts sales and marketing.
- ✓ **Prevent Data Quality Issues During Imports**
Review, update, enrich, and deduplicate records before they enter Salesforce.
- ✓ **Automate Data Quality Processes**
Schedule recurring jobs and automate ongoing maintenance to keep data healthy over time.

PRICING

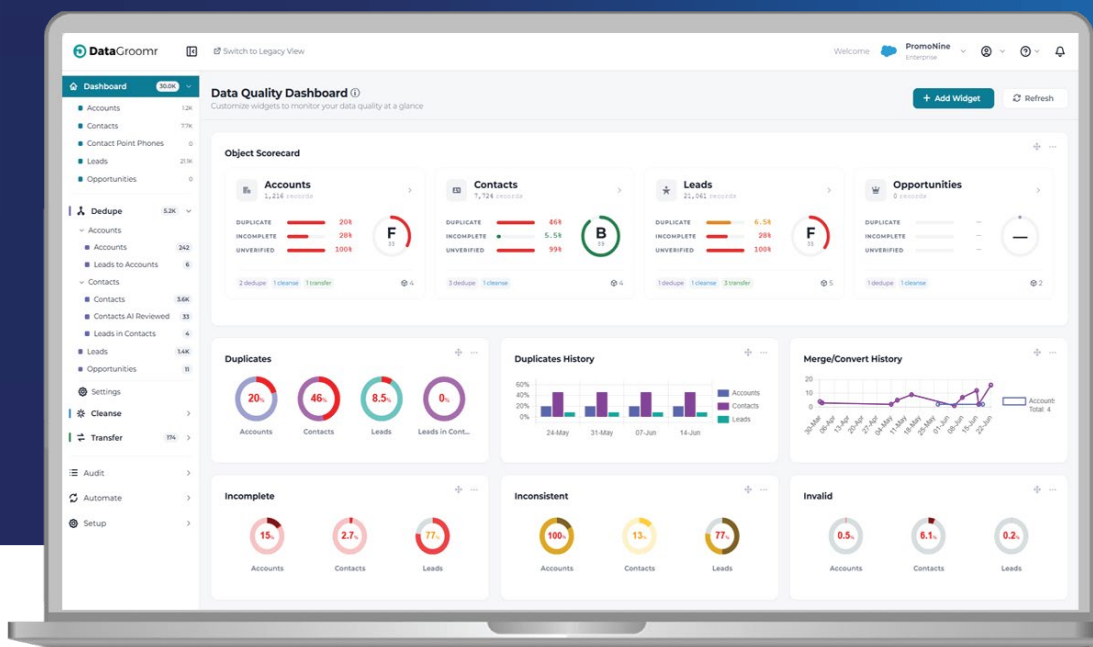
Select or customize the plan that best fits your needs.

www.datagroomr.com/pricing

Why DataGroomr

Instead of managing multiple point solutions for deduplication, cleansing, verification, enrichment, and imports, DataGroomr provides a single platform for maintaining trusted Salesforce data.

- + Improve CRM trust and adoption
- + Increase sales and marketing effectiveness
- + Prepare Salesforce data for AI initiatives
- + Reduce manual data maintenance
- + Improve reporting accuracy
- + Maximize the value of existing data provider investments



Watch
AI-powered
Salesforce
data quality
in action!



youtu.be/LfBcFfcLh9U

Core Capabilities

ASSESS

Measure and score data quality to identify issues and prioritize cleanup.

ENRICH

Add missing information using AI and trusted data providers.

DEDUPE

Identify and merge duplicate Salesforce records.

VERIFY

Verify email, phone, address, and website data.

CLEANSE

Standardize and normalize data with AI.

IMPORT

Prevent duplicates and improve data during imports.